

## **CONSENT TEMPLATE - SAMPLE**

**[Brand Name]**: Dear Customer, thanks for visiting The Design Studio in Andheri (W) today. We would love to stay in touch with you about our new launches and promotions. To continue receiving exciting offers from us on call/SMS, please submit your consent **[Method of submitting consent to be appended by TSP; Not required from PE]**.

Dear Mr. XYZYZ, we are pleased on your sign up with **[Brand Name]** today. To receive exciting promotions and offers on SMS/call, please submit your consent **[Method of submitting consent to be appended by TSP; Not required from PE]**.

**[Brand Name]**: Dear Mr. ABCABC, thank you for submitting your property-related requirement on our website today. We will keep you informed on new listings suited to you. Please give your consent for receiving these listings through call/SMS. **[Method of submitting consent to be appended by TSP; Not required from PE]**.

- i. Registration of the consent template is a pre-requisite for uploading the consents;
- ii. The Consent Template should not contain any variables;
- iii. Brand/PE/Trade/Legal Name must be captured clearly in the consent template;
- iv. The purpose of the consent must also be mentioned explicitly in the consent templates.